
CCLA Foundation Minutes 9/2/2020

Call to Order

A meeting of CCLA Foundation was held virtually on 9/2/2020. Donna called the meeting to order at 8:03 AM.

Attendees: Wendy Barron, Andrea Rojas, Leane Dunn, Georgia Pedgrift, Anastasio Tovar, Donna Prak, Brian Rose, Rebekah Rocha, Stephanie Foss & Marlyn Garcia

Assigned Translator: N/A

Approval of Minutes

Motion to Approve: Leane moved to approve minutes from August 5th; 2nd: Wendy; all approve

Check in- How is everybody doing in one sentence

- Wendy: Well; her aunt passed away and her uncle is stable
- Leane: Exhausted
- Anastasio: Good
- Georgia: Good. Husband got hired at memorial hospital
- Stephanie: N/A
- Andrea: Fine, but busy
- Rebekah: N/A
- Marlyn: Tired
- Brian: Great
- Donna: Mentally exhausted

Financial Report

Updates: Leanne & Brian

- Brian- Cut checks on Friday for reimbursements
- Not a lot of transactions last month; teachers requests for reimbursements
- Bus pass was deposited
- Yearbook purchases deposited
- Leane mailed letter to the teachers
- Taxes mailed; she will check on status this wk or next wk

Old Business

- Thank you card mailed to Sarah: Donna mailed her the letter
- Donation letter: Georgia shared the letter she wrote; missing tax ID # & address where the letter can be mailed; Leanne will email Georgia the tax ID# & our mailing address
 - Rebekah recommended to add stats for Cook because their stats for reduced lunch are higher
 - One letter for parents and another one for companies for larger amounts

- Excel sheet- Leane is tracking where our donations are coming from; Stephanie & Anastasio requested editing rights
- Online donations link for webpage- Donna said we want to have PayPal button on the website; request for reimbursement form has some glitches; Leane will revise it to put it online; Andrea can forward the form (a fillable PDF) to Rebekah to upload to Google Drive
- Creating a wishlist?- Donna wants to add big wish list items to try to get sponsors
- Donna asked if we can email the letter to the CCLA families; Brian recommended to get people to give monthly donations (5, 10, 25 a month) instead of just one time; Andrea agrees it's better to do it once a month; Leane said we should do it through the website & link it to the RCU account
- Anastasio said we have 2 things going on at the same time: letter & Zumbathon
- Donna mentioned that fundraiser events don't bring the big donors; she said we don't have to do the Zumbathon if we are changing strategies; Leane said the letter is going to take a while to set everything up with the website; we can wait until the holidays to ask for donations
- Zumbathon is at the end of October. We can focus on Zumbathon now & do the letter later
- Donna will promote Zumbathon during back to school night
- Virtual Zumbathon- Anastasio and Donna: We have the get movin website for donations; close to Halloween; Zumba instructor is available on the 31st; we could also do it on Sunday for day of the dead; instructor suggested to do it early on the 31st 1-3 PM or day of the dead at any time; we need to vote on date to have it
 - Andrea doesn't like the idea to have it on the 31st with a day of the dead theme
 - We can have a Halloween theme on the 31st. Donna took a vote for the theme (Halloween), the date (10/31) & time (1-3 PM)
 - Committee: Anastasio, Donna & Leane

New Business:

- Donna got an email from a parent of a graduated 6th grader- student is no longer at CCLA; she is asking if she can have her share of the money raised (the money was raised as a class, not as individuals; It was a collaboration of the whole 6th grade class); If we give the money to this child, more children might come to us to try to get their share; The agreement was to use the \$ raised for the Washington DC trip; Anastasio made the motion that the family member won't get the money, Brian 2nd, all approve

Public Comment: N/A

- Stephanie connected with the French charter school about collaborating on fundraising- 2 schools working together, maybe once or twice a year; They try to do as many fundraisers as possible per month; Andrea like the idea of getting ideas from them, but our schools have different demographics; Brian said we need to be cautious, we have different demographics, cultures; We can't share donors' list; Rebekah thinks it is good to brainstorm ideas for fundraising; Anastasio said we should meet with them and see how we can collaborate; Stephanie will let them know we will meet with them to see if we can work together.
- Andrea knows of an ice cream truck that can help us fund raise

Meeting adjourned at 9:05 AM

Next Meeting: Oct. 7th, 2020 at 8:00 AM

Secretary

Date of approval