

CCLA Foundation Meeting Agenda March 3, 2021

Review minutes from last month

- Approve

Financial Report

- Updates: Leane & Brian

Old Business

- Easter See's candy fundraiser
 - Has gone out on parentsquare
 - Need more social media attention
- Dine and Donate: Delicias Elenitas
 - Amount raised: \$530 (100% of what was raised)
 - Thoughts?
- Zumbathon prizes
 - Distributed
 - Kid's were happy
 - Had 10 gallons of ice cream, ran out of ice cream with 20 mins left into distribution
 - Not many prizes picked up
- Online auction
 - Suggestion to extend our fundraiser to the middle or end of April
 - More time to collect donations
 - We have a donation letter with our tax id and mission statement to upload for donation requests.
 - Google forms to keep track of where we are reaching out for donations and we can go back and edit the forms once we receive the items.
https://docs.google.com/forms/d/e/1FAIpQLSfOIBLkBVYE_xragay_zCskU6DGHBbvTd-UUKqCA1OEJ-JISQ/viewform?usp=sf_link
 - Online auction: <https://www.auctria.com>
 - \$300 yearly fee
 - SRJC web design program is making us a Foundation webpage
 - Should be down in April

New Business

- Scholastic Book Fair
 - 4/5/2021 - 4/18/2021 for the Online book fair in Spring 2021

Public comment: 5 minutes ----- Next Meeting: 4/7/2021